



# CORPORATE & COMMUNITY IMPACT PARTNERSHIP PROGRAM

### **Aspire Afterschool Learning**

"Volunteering at Aspire has been an incredibly grounding experience, giving me the chance to step away from the corporate world and genuinely connect with and inspire students."



Lauren Gillaspy, RSM

#### WHO WE ARE

Aspire expands learning opportunities to help historically underserved 3rd through 8th grade students in South Arlington fulfill their potential through afterschool and summer learning programs. Aspire is committed to closing the opportunity gap and offers our programs at no cost to families.



#### IMPACT PARTNERSHIP PROGRAM

The Aspire Impact Partnership Program offers companies and organizations a meaningful opportunity to support local students while fostering employee engagement and community impact. Participating organizations contribute to Aspire's mission by providing a financial investment or in-kind support, as well as helping to cover the staffing and resources required to host volunteers. This program not only empowers Aspire students but also aligns with Aspire's values of connection and equity.

#### Each package includes:

- A tour of Aspire's program space
- A post-shift photo and an Aspire social media post to share
- A chance to help close the opportunity gap in Arlington and strengthen the community

Supporting Education for Historically Underserved Children

# SPONSORSHIP PACKAGES

#### **Luminary Partner - Illuminate futures with deep impact**

\$5,000

10-30 people participate in one or all of the following activities:

- Adopt a Classroom (provide monthly supplies + gift cards)
- Sponsor a Career Day (speak to students and answer questions)
- Participate in a Listen and Learn with Aspire about the opportunity gap
- · Host a Professional Development training for Aspire's team

Great for large teams

Perfect for small businesses

#### Catalyst Partner - Accelerate access and opportunity \$3,000

10-20 people participate in one or all of the following activities:

- Assemble STEM, Art, or Literacy Kits (provide supplies and materials)
- Sponsor a Community Volunteer Night (work with students on a STEM, Literacy, Art, or SEL project)
- Participate in a Listen and Learn with Aspire about the opportunity gap

#### **Spark Partner - Ignite curiosity and connection**

\$1,000

10-15 people participate in one or all of the following activities:

- Organize a Supply Drive for students (back to school, summer, holidays)
- Sponsor a Homework Support Day (work with students on their daily homework)

Something for everyone

## ONGOING OPPORTUNITIES

#### **Monthly Community Volunteer Nights**

Participate in Aspire's regularly scheduled Community Volunteer Nights and work individually with students for one hour with other community members. These dates are set for the school year in September and sign up is accessible on our website.

Great for local team members

#### **Weekly Volunteering**

Commit to coming in 1x/week to work with a student who could use additional support in reading, math, or another subject. These opportunities are particularly rewarding as you can see how students grow over time!

#### **Host a Fundraiser**

Support Aspire by organizing a fundraising event. This could be a Facebook fundraiser, community potluck, bake sale, or just setting a goal and letting your network know. These types of events ensure that Aspire can continue providing no-cost learning support to historically underserved students.

Perfect for remote teams

#### **Support Aspire's wishlists**

Mobilize your network to purchase supplies from our Amazon wishlists. At different times of the year, this includes purchasing gifts from our students' winter holiday wishlist, providing materials for project-based learning opportunities, and more.

# BENEFITS FOR SPONSORS

Volunteering with Aspire doesn't just help our students and our organization, it also benefits your organization! Studies have shown that corporate volunteerism:

- Leads to increased employee satisfaction and engagement
- Encourages connection among employees
- Improves workplace culture
- Enhances your company's reputation

Aspire is excited to work with your team to provide a rewarding teambuilding experience and a chance to make a tangible difference in the local community.

To get started, send an email to Maggie McCoy, Development and Communications Director, at development@aspireafterschool.org or call 703-379-6488.

